



Dear Partner:

We are counting on you to join us in making a difference in the lives of men. Become a sponsor of the **2015 Men's Health Forum**. Last year, over 500 men completed more than 2,400 exams that are critical to health and longevity. This could not have been accomplished without the generous support from you and the greater Tampa Bay community. Please join this year us as we continue to take this important step to knock out poor health in underserved communities.

The Forum, scheduled for **Saturday, March 7, 2015**, is Tampa's only major health event for medically underserved men. Your support will help us provide much needed services and tests to men who do not have access to health care. The hundreds of men who attend the Forum each year receive *FREE* services, such as vouchers for prostate testing, skin cancer and vision exams, blood pressure checks and more - all to improve or maintain their quality of life. We have made a lot of progress, but each year, there is a growing community need for these services.

2014 Forum Statistics:

- ❖ Of 549 men examined, **65%** were uninsured
- ❖ Of 362 men tested, **39%** had pre-hypertension and **36%** had high blood pressure
- ❖ 239 men were educated on the importance of prostate testing and received vouchers for free prostate testing at Moffitt Cancer Center
- ❖ Of 149 men completing their prostate exams, **12%** had abnormal results
- ❖ Of 177 men receiving skin cancer exams, **38%** had suspicious skin findings and needed further follow-up by a physician
- ❖ Of 359 men tested, **10%** were identified as at-risk for diabetes

Without the Men's Health Forum, these men may not be aware of the need to take proper measures to fight disease or take action to maintain their health.

The Forum has the potential to change lives, and you can help us to make the difference. Please commit by ***Friday, December 12, 2014***, to becoming a sponsor. Help us continue to have a positive impact on the men in Tampa Bay by donating to this important event and providing men with the tools for a healthy future.

We are grateful for your support. Should you have any questions, please contact Venessa Rivera Colon at 813-745-4306 or visit www.MHFTampa.com.

Sincerely,

B. Lee Green
Vice President, Diversity and Community Relations
Moffitt Cancer Center

SPONSORSHIP OPPORTUNITIES

Saturday, March 7, 2015 ❖ 8:00 a.m. - 2:30 p.m. ❖ USF Marshall Center - Tampa Campus

PRESENTING SPONSOR - \$20,000

❖ COMPANY PARTICIPATION

- Verbal recognition from the main stage during Forum
- Opportunity to make remarks to participants from main stage
- Complimentary exhibitor table at Forum

❖ COMPANY LOGO EXPOSURE*

- Logo featured prominently and larger than other sponsor levels on:
 - Corporate banner in main Forum venue
 - 800+ attendee and volunteer T-shirts
 - Featured on 10 visible promotional billboards
 - Printed promotional materials distributed regionally
 - Forum website with link to sponsor's website
 - Printed Forum program
 - Digital displays and signage throughout Forum venue

❖ MEDIA EXPOSURE

- Prominent placement of logo in print advertisements
- Opportunity for exposure through radio promotion
- Company recognized during radio promotional appearances
- Acknowledgement in press release and other social media promotions

❖ ADDITIONAL BENEFITS

- Sponsorship exclusivity at Presenting Sponsorship level
- Sponsor recognition commemorative plaque
- Sponsor recognition commemorative plaque

PLATINUM SPONSOR - \$10,000

❖ COMPANY PARTICIPATION

- Verbal acknowledgement from the main stage during Forum
- Complimentary exhibitor table at Forum

❖ COMPANY LOGO EXPOSURE*

- Logo featured on:
 - Corporate banner in main Forum venue
 - 800+ attendee and volunteer T-shirts
 - Printed promotional materials distributed regionally
 - Forum website
 - Printed Forum program
 - Donor's listing prominently displayed at Forum
 - Digital displays and signage throughout Forum venue

❖ MEDIA EXPOSURE

- Company recognized during radio promotional appearances
- Prominent placement of logo in printed advertisements
- Acknowledgement in press release and other social media promotions

❖ ADDITIONAL BENEFITS

- Sponsor recognition commemorative plaque

GOLD SPONSOR - \$5,000

❖ COMPANY PARTICIPATION

- Verbal acknowledgement from the main stage during Forum
- Complimentary exhibitor table at Forum

❖ COMPANY LOGO EXPOSURE*

- Logo featured on:
 - 800+ attendee and volunteer T-shirts
 - Promotional posters and flyers distributed regionally
 - Forum website
 - Printed Forum program
 - Digital displays at Forum

❖ MEDIA EXPOSURE

- Placement of logo in printed advertisements
- Acknowledgement in press release and other social media promotions

❖ ADDITIONAL BENEFITS

- Sponsor recognition commemorative plaque

SILVER SPONSOR - \$3,000

❖ COMPANY PARTICIPATION

- Verbal acknowledgement from the main stage during Forum
- Complimentary exhibitor table at Forum

❖ COMPANY LOGO EXPOSURE*

- Logo featured on:
 - Promotional posters and flyers distributed regionally
 - Forum website
 - Printed Forum program
 - Digital displays at Forum

❖ ADDITIONAL BENEFITS

- Sponsor recognition commemorative plaque

BRONZE SPONSOR - \$1,000

❖ COMPANY PARTICIPATION

- Complimentary exhibitor table at Forum

❖ COMPANY LOGO EXPOSURE*

- Logo featured on:
 - Forum website
 - Printed Forum program
 - Digital displays at Forum

❖ ADDITIONAL BENEFITS

- Sponsor recognition commemorative plaque

COMMUNITY SPONSOR - \$250

- ❖ COMPANY VISIBILITY
 - Distribution of business materials at the Forum (must be provided in advance)

- ❖ COMPANY NAME EXPOSURE*
 - Company name featured on:
 - Forum website

****Sponsorship Deadline - Friday, December 12, 2014***

To be featured in published materials, Sponsorship Form must be received by deadline.



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SPONSORSHIP FORM

The 2015 Men's Health Forum provides medically underserved men in the Greater Tampa Bay community with access to quality health care and education.

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$20,000 | <input type="checkbox"/> Diamond Sponsor - \$15,000 |
| <input type="checkbox"/> Platinum Sponsor - \$10,000 | <input type="checkbox"/> Gold Sponsor - \$5,000 |
| <input type="checkbox"/> Silver Sponsor - \$3,000 | <input type="checkbox"/> Bronze Sponsor - \$1,000 |
| <input type="checkbox"/> Community Sponsor - \$250 | |

Contact Information:

Name and Title (If Corporation) : _____

Business Name: _____

Address Line 1: _____

Address Line 2: _____

City: _____ State/Province: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Web site: _____

Payment Information:

Please make your check payable to Moffitt Cancer Center Foundation.

Please mail your completed form along with your donation to:

Venessa Rivera Colon - Moffitt Diversity
c/o Men's Health Forum
12902 USF-Magnolia Drive
MBC-DIVERSITY
Tampa, FL 33612
Fax (813) 745-3768
Email: Diversity@Moffitt.org

For more information about the Men's Health Forum, visit www.MHFTampa.com or call Venessa Rivera Colon at 813-745-4306.

Gifts to the 2015 Men's Health Forum are tax-deductible to the extent allowed by law.