



Dear Partner:

We are counting on you to join us in making a difference in the lives of men. Become a sponsor of the Florida Hospital Association's award-winning **Men's Health Forum**. Last year, around 400 men completed more than 2,200 exams that are critical to health and longevity. This could not have been accomplished without the generous support from you and the greater Tampa Bay community. Please join us this year as we continue to take this important step to knock out poor health in underserved communities.

The Forum, scheduled for **Saturday, March 17, 2018**, is Tampa's only major health event for medically underserved men. Your support will help us provide much needed services and tests to men who do not have access to health care. The hundreds of men who attend the Forum each year receive *FREE* services, such as vouchers for prostate testing, skin cancer and vision exams, blood pressure checks and more - all to improve or maintain their quality of life. We have made a lot of progress, but each year, there is a growing community need for these services.

#### 2017 Forum Statistics:

- ❖ Of 395 men examined, **60%** were uninsured or underinsured
- ❖ Of 304 men tested, **46%** had pre-hypertension and another **28%** had high blood pressure
- ❖ **82** men were educated on the importance of prostate testing and received vouchers for free prostate testing at Moffitt Cancer Center
- ❖ Of 214 men receiving skin cancer exams, **24%** had suspicious skin findings and needed further follow-up by a physician
- ❖ Of 295 men tested, **15%** were identified as at-risk for diabetes

Without the Men's Health Forum, these men may not be aware of the need to take proper measures to fight disease or take action to maintain their health.

The Forum has the potential to change lives, and you can help us to make the difference. Please commit by **Friday, January 12, 2018** to becoming a sponsor. Help us continue to have a positive impact on the men in Tampa Bay by donating to this important event and providing men with the tools for a healthy future.

We are grateful for your support. Should you have any questions, please contact Jenna Davis at 813-745-6298 or visit [www.MHFTampa.com](http://www.MHFTampa.com).

Sincerely,

B. Lee Green  
Vice President, Diversity, Public Relations and Strategic Communications  
Moffitt Cancer Center

## **SPONSORSHIP OPPORTUNITIES**

Saturday, March 17, 2018 ❖ 8:00 a.m. - 2:30 p.m. ❖ USF Marshall Center - Tampa Campus

### **PRESENTING SPONSOR - \$20,000**

#### ❖ COMPANY PARTICIPATION

- Verbal recognition from the main stage during Forum
- Opportunity to make remarks to participants from main stage
- Complimentary exhibitor table at Forum

#### ❖ COMPANY LOGO EXPOSURE\*

- Logo featured prominently and larger than other sponsor levels on:
  - Corporate banner in main Forum venue
  - Featured on 10 visible promotional billboards
  - Printed promotional materials distributed regionally
  - Forum website with link to sponsor's website
  - Printed Forum program
  - Digital displays and signage throughout Forum venue

#### ❖ MEDIA EXPOSURE

- Prominent placement of logo in print advertisements
- Opportunity for exposure through radio promotion
- Company recognized during radio promotional appearances
- Acknowledgement in press release and other social media promotions

#### ❖ ADDITIONAL BENEFITS

- Sponsorship exclusivity at Presenting Sponsorship level

### **PLATINUM SPONSOR - \$10,000**

#### ❖ COMPANY PARTICIPATION

- Verbal acknowledgement from the main stage during Forum
- Complimentary exhibitor table at Forum

#### ❖ COMPANY LOGO EXPOSURE\*

- Logo featured on:
  - Corporate banner in main Forum venue
  - Printed promotional materials distributed regionally
  - Forum website
  - Printed Forum program
  - Donor's listing prominently displayed at Forum
  - Digital displays and signage throughout Forum venue

#### ❖ MEDIA EXPOSURE

- Company recognized during radio promotional appearances
- Prominent placement of logo in printed advertisements
- Acknowledgement in press release and other social media promotions

### **GOLD SPONSOR - \$5,000**

#### ❖ COMPANY PARTICIPATION

- Verbal acknowledgement from the main stage during Forum
- Complimentary exhibitor table at Forum

#### ❖ COMPANY LOGO EXPOSURE\*

- Logo featured on:
  - Promotional posters and flyers distributed regionally
  - Forum website

- Printed Forum program
- Digital displays at Forum

❖ **MEDIA EXPOSURE**

- Placement of logo in printed advertisements
- Acknowledgement in press release and other social media promotions

**SILVER SPONSOR - \$3,000**

❖ **COMPANY PARTICIPATION**

- Verbal acknowledgement from the main stage during Forum
- Complimentary exhibitor table at Forum

❖ **COMPANY LOGO EXPOSURE\***

- Logo featured on:
  - Promotional posters and flyers distributed regionally
  - Forum website
  - Printed Forum program
  - Digital displays at Forum

**BRONZE SPONSOR - \$1,000**

❖ **COMPANY PARTICIPATION**

- Complimentary exhibitor table at Forum

❖ **COMPANY LOGO EXPOSURE\***

- Logo featured on:
  - Forum website
  - Printed Forum program
  - Digital displays at Forum

**COMMUNITY SPONSOR - \$250**

❖ **COMPANY VISIBILITY**

- Distribution of business materials at the Forum  
(must be provided in advance)

❖ **COMPANY NAME EXPOSURE\***

- Company name featured on:
  - Forum website

***\*Sponsorship Deadline - Friday, January 12, 2018***

*To be featured in published materials, Sponsorship Form must be received by deadline.*



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## SPONSORSHIP FORM

The **2018 Men's Health Forum** provides medically underserved men in the Greater Tampa Bay community with access to quality health care and education.

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$20,000 | <input type="checkbox"/> Diamond Sponsor - \$15,000 |
| <input type="checkbox"/> Platinum Sponsor - \$10,000   | <input type="checkbox"/> Gold Sponsor - \$5,000     |
| <input type="checkbox"/> Silver Sponsor - \$3,000      | <input type="checkbox"/> Bronze Sponsor - \$1,000   |
| <input type="checkbox"/> Community Sponsor - \$250     |   |

### Contact Information:

Name and Title (If Corporation) : \_\_\_\_\_

Business Name: \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web site: \_\_\_\_\_

### Payment Information:

Please make your check payable to Moffitt Cancer Center Foundation.

Please mail your completed form along with your donation to:

Jenna Davis - Moffitt Diversity  
c/o Men's Health Forum  
12902 Magnolia Drive  
MBC-DIVERSITY  
Tampa, FL 33612  
Fax (813) 449-8920  
Email: [Diversity@Moffitt.org](mailto:Diversity@Moffitt.org)

For more information about the Men's Health Forum, visit [www.MHFTampa.com](http://www.MHFTampa.com) or call Jenna Davis at 813-745-6298.

*Gifts to the 2018 Men's Health Forum are tax-deductible to the extent allowed by law.*